

# Privacy and Cookie Policy

## 1. Data Controller

In compliance with Regulation (EU) 2016/679 (GDPR), your data will be processed by:

### **Lakes Lovers**

Contact email: [hello@lakeslovers.net](mailto:hello@lakeslovers.net)

Website: <https://www.lakeslovers.net>

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## 2. Data Collected

We may collect the following personal data via contact or booking forms and browsing:

- Name and surname
  - Email address
  - Phone number
  - Company or organization (if applicable)
  - Technical data (cookies, IP address, browser type, etc.)
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## 3. Purpose of the Processing

We process your data for:

- Responding to contact requests.
  - Managing bookings or service contracts.
  - Sending commercial communications (with consent).
  - Fulfilling legal obligations.
  - Improving your experience on the website.
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## 4. Legal Basis

Processing is based on:

- Your **consent** (for newsletters or non-essential cookies).
  - **Contractual necessity** (for bookings/services).
  - **Legal obligations**.
  - Our **legitimate interest** to improve services.
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## 5. Data Recipients

We do not sell or share your data, except when required for service provision or legal compliance. Third-party providers will act as data processors under GDPR Article 28.

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## 6. Data Retention

Your data will be stored:

- As long as a commercial relationship exists.
  - As required by legal obligations.
  - Until consent is withdrawn for marketing.
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## 7. User Rights

You may exercise your rights to:

- **Access** your data
- **Rectify** inaccurate data
- **Erase** your data
- **Restrict** processing
- **Object** to processing
- **Port** your data to another provider

Contact us at: [hello@lakeslovers.net](mailto:hello@lakeslovers.net)

You may lodge a complaint with the relevant data protection authority.

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## Cookie Policy

### 1. What are cookies?

Cookies are small files stored on your device that help recognize your browser and enhance your browsing experience.

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### 2. Types of cookies used

- **Technical cookies:** necessary for site operation.
  - **Analytics cookies:** help us measure traffic (e.g., Google Analytics).
  - **Third-party cookies:** for marketing, social media and booking tools.
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### 3. Cookie Management

When visiting the site, you will see a banner to manage your preferences. You can:

- Accept or reject non-essential cookies.
  - Change preferences at any time.
  - Manage cookies from your browser settings (Chrome, Firefox, Safari, Edge).
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### 4. Third-party Cookies

We may use third-party services that install cookies (e.g., Google, Meta, booking tools). Please review their policies:

- [Google Privacy Policy](#)
- [Meta Cookies Policy](#)

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## **5. Changes to this Policy**

We reserve the right to update this policy at any time. Last update: 26/03/2025